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# 10th Anniversary of the Confucius Institute at Lucian Blaga University of Sibiu – Romania 2007-2017

# International Conference on *Excellence and Sustainability in Education and Culture*

# **CONFERENCE PROGRAM**

Venue: **Continental Forum Hotel – Conference Hall**

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| **FRIDAY - NOVEMBER 3rd 2017** | |
| **Registrations and coffee break**: 9:00 – 11:00 ( Continental Forum Hotel - lobby) | |
| **Performance**: 11:00-11:30  Traditional Chinese music and art | |
| **Opening ceremony and welcome speeches: 11:30 – 13:30 (**Continental Forum Hotel **Paris –Eiffel Conference Room)**  Moderator: Eva – Nicoleta Burdușel, Lucian Blaga University of Sibiu  Official speakers:   * Prof ScD Ioan Bondrea – Rector Lucian Blaga University of Sibiu * Prof. ScD Constantin Oprean – President of the Confucius Institute at LBUS * Prof. Liu Wei – Vice-President of Beijing Language and Culture University * Mr Deng Liming – Counsellor of the Chinese Embassy in Romania * Representatives of local and national authorities (Ministry of Education, City Hall, County Council, County Prefect, Sibiu County School Inspectorate, and others) | |
| **Lunch**: 13:30 – 15:00 (Continental Forum Restaurant) | |
| **PARALLEL SESSIONS: 16:00 – 18:45** | |
| Panel 1: Confucius Institutes Forum for Cooperation and Development  **Tokyo Conference Room** | Panel 2: Intercultural Communication in Teaching Romanian to Chinese Students  **New York Conference Room** |
| **Coffee break and Tea Performance**: 17.30-17.45 | |
| **19:00 Gala dinner and performance of traditional Romanian music**  (Continental Forum Hotel - **Paris –Eiffel Conference Room**) | |
| **SATURDAY – NOVEMBER 4th 2017** | |
| **PARALLEL SESSIONS: 9:00 – 12:00** | |
| Panel 3: Best Practices in Teaching Chinese to International Students  **Paris-Eiffel Conference Room** | Panel 4: Student Symposium  **Tokyo Conference Room** |
| **Coffee Break**: 10:30-10:45 | |
| **Lunch**: 12:00 – 13:30 (Continental Forum Restaurant) | |
| **Cultural activities –** sightseeing tour (Brukenthal Museum) **13:45** | |
| **Dinner: 19:00** | |
| **SUNDAY - NOVEMBER 5th 2017** | |
| **10:00 Conference closing** – concluding remarks and launching initiatives for the upcoming conference  **Wang Jiong** – Confucius Institute of Lucian Blaga University of Sibiu  (Continental Forum Hotel, Tokyo Conference Room) | |
| **Lunch: 12:00** (Continental Forum Restaurant) | |

CONFERENCE SESSION SCHEDULE

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| **FRIDAY 3RD NOVEMBER 2017** **16:00 – 18:45** |

# PANEL 1 Confucius Institutes Forum for Cooperation and Development

**Chairpersons: Jiong Wang, Confucius Institute at Lucian Blaga University of Sibiu**

**Daniela Preda, Lucian Blaga University of Sibiu**

**Eva-Nicoleta Burduşel, Lucian Blaga University of Sibiu**

1. **Dong Chuan,** **Confucius Institute Affairs Office of Beijing Language and Culture University, China**

*The Sustainable Development of C.I. ；Relations between China and International Organizations*

1. **Zhang Wei, Confucius Institute of Havana University**

*Construction of Confucius Institute Oriented by Confucius Thoughts*

1. **Xia Junsuo, Confucius Institute of Babes Bolyai University, Cluj, Romania**

*Training of the Local Teachers of Chinese Language and the Development of C.I.*

1. **Yu Youxue, Confucius Institute of University Cattolica Milan, Italy**

*The Sustainable Development of C.I.*

1. **Jin Wei Wei,** **Confucius Institute at Kansai Gaidai University**

*Introduction to C.I. at Kansai Gaidai University*

1. **Jia Hui, Confucius Institute at Kansai Gaidai University**

*HSK Organization in C.I at Kansai Gaidai University*

1. **Yoshitaka Yoshikawa, Confucius Institute at Kansai Gaidai University**

*Can we develop an international society and build bridges to a better future for the next global generation?*

1. **Zhu Tingting, Confucius Institute of Suez Cannal University, Egypt**

*How to Promote Chinese Modern Culture within C.I. A study Case on the multi-collaboration between Suez Cannal University and Guo Moruo Museum in China*

1. **Wei Jian, Guo Moruo Museum, China**

*Rethinking the Literature Revolution in the May 4th movement (in Chinese)*

1. **Ying Zeng, Confucius Institute of Western Michigan University, USA**

*Confucian Institutes Today: Challenges and Opportunities for Success*

1. **Katja Yang, Confucius Institute of University of Bonn**

*Introduction to C.I. of University of Bonn and Discussion on the Sustainability*

1. **Agnes Auger, La Rochelle University**

*Widening Chinese education and cultural activities of La Rochelle University and the C.I. at La Rochelle University*

1. **Luo Lin, Experts from Beijing language and Culture University, China**

*Orthodox Architecture in China*

1. **Luminița Bălan, Confucius Institute of University of Bucharest, Romania**

*The Role of Literary Translations in the Context of “One Belt, One Road” Initiative*

1. **Yang Zhaoyu, Confucius Institute of Transilvania University, Brasov, Romania**

*Comparison of Chinese and Romanian Poems*

1. **Silviu Nate, Director of Global Studies Center, Lucian Blaga University of Sibiu**

*China’s Grand Strategic Role in a Globalized World*

1. **Wang Jiong, Confucius Institute at Lucian Blaga University of Sibiu**

(*Re)writing Worldness in the Fiction Ants on the Blade by Fang Fang*

1. **Iulia Elena Gîță (University of Bucharest. Lucian Blaga University of Sibiu) & Monica Beca (The Academy of Economic Studies in Bucharest)**

*The Influence of Cultural Background on Consumer’s perception. A comparative study on Chinese and Romanian market*

# PANEL 2 Round Table: Intercultural Communication in Teaching Romanian to Chinese Students

**Facilitator: Simina Terian, Lucian Blaga University of Sibiu**

***Participants:*** **Faculty of Letters and Arts** - **Lucian Blaga University of Sibiu**

1. **Monica Borș**
2. **Iulia Cîmpeanu**
3. **Radu Drăgulescu**
4. **Carmen Oprișor**
5. **Delia Siliște**
6. **Valerica Sporiș**
7. **Simina Terian**

Discussion topics:

* Chinese students` perspective of the best known Romanian traditions and customs
* Means of overcoming challenges and obstacles in teaching Romanian as a foreign language
* The significance of drawing up a new textbook for the study of Romanian by Chinese students
* The project of translating into Romanian Chinese textbooks for primary school students

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| **SATURDAY 4TH NOVEMBER 2017****9:00 – 12:00** |

# PANEL 3 Best Practices in Teaching Chinese to International Students

**Chairpersons: Luminița Bălan, Confucius Institute at University of Bucharest, Romania**

**Andrei Terian, Lucian Blaga University of Sibiu**

1. **Jia Hui, Confucius Institute at Kansai Gaidai University**

*Training of Local Teachers in C.I at Kansai Gaidai University*

1. **Sun Xianglin, C.I. at Lucian Blaga University of Sibiu**

*The Influence of Communicative Culture on the Output Ability of Chinese Speaking -Take Romanian primary and middle level students as examples*

1. **Iulia Elena Gîță, University of Bucharest. Lucian Blaga Univeristy of Sibiu**

*Shaping Cultural Identity through Literature Translation. An outline of Chinese Cultural Identity in Romania*

1. **Wu Jin, C.I. at Lucian Blaga University of Sibiu**

*Chinese class management in overseas primary schools*

1. **Lu Yi, C.I. at Lucian Blaga University of Sibiu**

*Research on Chinese Teaching from the Perspective of Contemporary Culture*

1. **Yu Lidong, C.I. at Lucian Blaga University of Sibiu**

*Current application and further development of artificial intelligence in Chinese teaching—a case study of Nciku and TrainChinese.*

1. **Shen Huimin, C.I. at Lucian Blaga University of Sibiu**

*Research on Application of popular Songs in the Vocabulary Teaching of Chinese Teaching in Romanian*

1. **Ştefan Baghiu, Lucian Blaga University of Sibiu**

*The Chinese Novel in Romania: Abstract Models for the Rural Socialist Literature*

1. **Li Dandan*,* C.I. at Lucian Blaga University of Sibiu**

*Analysis on the Introduction of Elementary Chinese Comprehensive Course*

1. **Wang Lu,C.I. at Lucian Blaga University of Sibiu**

*The analysis of Chinese stroke features and order errors among foreign students from Chinese culture circle*

1. **Ran Tian*,* C.I. at Lucian Blaga University of Sibiu**

*A Brief Analysis of the Application of Thematic Teaching in Teaching Chinese as the Second Language*

1. **Chen Qing*,* C.I. at Lucian Blaga University of Sibiu**

*How to use games to teach students from middle school to primary school*

1. **Shi Zaibang*,*** **C.I. at Lucian Blaga University of Sibiu**

*Motivation of Chinese character and Chinese character teaching to foreign students*

1. **Zhao Qi*,* C.I. at Lucian Blaga University of Sibiu**

*Management Platform of Confucius Institute*

1. **Li Xiuyuan*,* C.I. at Lucian Blaga University of Sibiu**

*A Brief Analysis on the Scheme for the Chinese Phonetic Alphabet and the Teaching of Chinese Phonetic Alphabet as a Foreign Language*

1. **Du Tingting*,* C.I. at Lucian Blaga University of Sibiu**

*Trying to seek the development bottleneck and breakthrough of Chinese teaching by comparing Chinese teaching with other foreign language teaching in Romania*

# PANEL 4 Interdisciplinary Undergraduate Student Symposium

**Chairpersons: Ovidiu Matiu, Iulia Elena Gîță & Li Xiuyuan,**

**Lucian Blaga University of Sibiu**

1. **Maria-Luiza Steinesz,** Transilvania University in Brașov, Faculty of Letters

*Mihai Eminescu on the Other Side of the Great Wall of China*

1. **Ungureanu Răducu-Gabriel,** Transilvania University in Brașov, Faculty of Letters

*Using Technology into Boosting the Process of Learning the Chinese Language for both Learners and Teachers*

1. **Rățoi Raluca,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*Chinese Calligraphy. A Close Study on its Development*

1. **Stan Alexandra** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*New ways of Imagination. Comparison of Chinese and American Movies*

1. **Mihai Alexandra,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*Chinese Culture Seen through a Foreigner's Eyes*

1. **Ioniță Diana,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*Chinese Contemporary Literature and its Impact on the Chinese – West*

1. **Voiculescu Mădălina,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*Chinese mythology from a Romanian Perspective*

1. **Zapuc Maria,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*Tourism in China: Tradition, Identity, Modernity*

1. **Meragiu Ancuța,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*Chinese Literature in Romania*

1. **Dicoiu Diana,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*Chinese Language and its Growing Popularity*

1. **Bârsan Tania,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*China: a Fast Growing Economy*

1. **Dumitru Elena,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*The Evolution of Chinese Characters*

1. **Filter Andra,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*A study of Chinese Mythology*

1. **Manolache Bianca,**Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*The Evolution of Chinese Architecture. From Traditional to Futuristic*

1. **Mosor Andreea,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*Chinese Ascension to the World*

1. **Busie Camelia,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*Chinese culture going global*

1. **Mischiu Bianca,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*Chinese Calligraphy from a Historical Perspective*

1. **Manolache Delia,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*Chinese poetry: the five types of poems*

1. **Stoian Paul,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*Meting East and West*

1. **Badea Andreea,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*The Voice of Contemporary Chinese Literature*

1. **Trușcă Elena,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*Classical Novels of China*

1. **Naros Raluca,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*The Chinese Space Program*

1. **Biro Alexandru,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*Contemporary Chinese literature. A Foreign Reader’s Perspective*

1. **Călinescu Teodora,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*Ancient China and its Traces in Contemporary Chinese Life*

1. **Boar Iulia,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*A Study of Chinese Mythology*

1. **Fulgescu Alexandru,** Lucian Blaga University of Sibiu, Faculty of Letters and Arts

*Impact of Traditional Chinese Culture on Business Relationships*